



FOR IMMEDIATE RELEASE

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2014 Annual Meeting Announced, Eric Stavriotis of CBRE Keynote Speaker

NORTH IOWA –The North Iowa Corridor’s 2014 Annual Meeting will be held on Tuesday, June 17 from 11:30 am to 1:00 pm at the Surf Ballroom in Clear Lake. Eric Stavriotis, Senior Vice President of CBRE’s Occupier Practice office in Chicago, Illinois, will deliver the keynote address.

“With the trend in economic development moving towards site selection efforts, Stavriotis will be able to provide insight as to how our community can best position itself competitively in the site selection market,” said Shaun Arneson, Corridor Interim President & CEO. “With everything the region has to offer, we are eager to hear about what factors are driving high profile clients like his to make their site selection decisions,” he added.

Stavriotis, is a Senior Vice President in the Chicago Occupier Practice Group and is a leader of CBRE’s Economic Incentive Solutions Group. Mr. Stavriotis brings over 13 years of experience working across North America and has worked across all industry verticals and project types. Mr. Stavriotis is the author and a frequent contributor to several business publications, including *Area Development Magazine*, *Commercial Property News*, *Financial Times*, *Business Facilities*, *Real Estate Forum* and *Shopping Centers Today*.

In addition to Stavriotis’s keynote at the annual meeting, Corridor President Larry Elwood and Arneson also will share highlights from the organization’s past year and plans for the future.

The meeting is open to the public. Reservations are required; tickets are \$25 and include lunch.

To RSVP or for more information, please contact Rachel Bailey at rbailey@northiowacorridor.com or 641-423-0315.

The North Iowa Corridor Economic Development Corporation serves as the economic development organization for the Cities of Mason City and Clear Lake, and Cerro Gordo County, Iowa. The Corridor is the primary contact for business retention and expansion in the region and provides location services for businesses looking to locate in the region. Funding is provided for these efforts by the cities and county as well as over 150 local business partners. The Corridor is governed by a nineteen-member board of directors.

The Corridor is a proud member of Professional Developers of Iowa, a professional association focused on working to grow and develop Iowa's economic base.

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